

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|-------|------------------|---------|---------------------|
| S1 | 18 | ("20060080166" or "20050065806" or "6904408" or "20020082941" or "20050288954" or "20060293921" or "6102406" or "20020094868" or "7349876" or "20040167928" or "20040267612" or "20050021397" or "20080086752" or "20010034654" or "20020019831" or "7363302" or "20020019774" or "20020032608" or "20020082923" or "20040059712" or "20040267725" or "20040267806" or "20050050027" or "20050050097" or "20050076014" or "20070146812" or "6026369" or "6036601" or "6301619" or "20020072972" or "6804659" or "7124093" or "20030191693" or "6205432" or "6339761" or "7310609" or "20060085408" or "20070043617" or "20070050251" or "20070050252" or "20070050253" or "5995102" or "6055508" or "6065057" or "6118449" or "6496857" or "7111254" or "20020007393" or "20020032602" or "20020087661").pn. | USPAT | OR | OFF | 2008/05/19 15:16 |

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| S2 | 0 | S1 And (@ad<"20041012" or @pd<"20041012" or @rlad <"20041012") And (Advertis\$5 near4 box\$2) And Area And (Design near4 Advertis\$5) And (Defin\$5 near4 Advertis\$5 near4 (information or content) near4 appearance) And (Display \$5 near4 information) And (Deploy\$3 or render\$3) And (Edit\$5 near4 tool\$1) And Template\$1 | USPAT | OR | OFF | 2008/05/19 15:22 |
| S4 | 0 | S3 And (Design near4 Advertis\$5) And (Defin\$5 near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (appearance or Template\$1) And (Display \$5 near4 information) And (Deploy\$3 or render\$3) And (Edit\$5 near4 tool\$1) | USPAT | OR | OFF | 2008/05/19 15:30 |
| S5 | 0 | S3 And (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (appearance or Template\$1) And (Deploy \$3 or render\$3) And (Edit \$5 near4 tool\$1) | USPAT | OR | OFF | 2008/05/19 15:31 |
| S6 | 4 | S3 And (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (appearance or Template\$1) And (Deploy \$3 or render\$3) | USPAT | OR | OFF | 2008/05/19 15:31 |

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| S8 | 0 | (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (appearance or Template \$1) And (Display\$5 near4 information) And (Deploy \$3 or render\$3) And (Edit \$5 near4 tool\$1) | USPAT | OR | OFF | 2008/05/19 16:02 |
| S9 | 43 | (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) | USPAT | OR | OFF | 2008/05/19 16:03 |
| S10 | 0 | (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (RSS near4 content) | USPAT | OR | OFF | 2008/05/19 16:24 |
| S11 | 0 | (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (RSS near4 channel) | USPAT | OR | OFF | 2008/05/19 16:25 |
| S12 | 0 | (Design near4 Advertis\$5) And ((information or content) near4 (page or website or (web near site) or portal)) And (RSS) | USPAT | OR | OFF | 2008/05/19 16:26 |
| S13 | 0 | (Design near4 Advertis\$5) And (RSS) | USPAT | OR | OFF | 2008/05/19 16:26 |
| S14 | 0 | (Design near4 Advertis\$5) And (RSS rdf) | USPAT | OR | OFF | 2008/05/19 16:27 |
| S15 | 0 | (Design near4 Advertis\$5) And (RSS or rdf) | USPAT | OR | OFF | 2008/05/19 16:27 |

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| S16 | 343 | ((information or content) near4 (page or website or (web near site) or portal)) And (RSS or rdf) | USPAT | OR | OFF | 2008/05/19 16:28 |
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| S21 | 8 | (Edit\$5 near4 tool) And (Design\$5 near4 Advertis\$5) | USPAT | OR | OFF | 2008/05/19 17:45 |
| S22 | 2 | ("6484149" or "7111254"). pn. | USPAT | OR | OFF | 2008/05/19 18:46 |
| S24 | 476 | (Advertis\$5 or coupon\$ or ad\$1) And (Update near4 content) And (preference\$ or profile\$1) | USPAT | OR | OFF | 2008/05/20 08:27 |
| S25 | 476 | (Advertis\$5 or coupon\$ or ad\$1) And (Update near4 content) And (preference\$ or profile\$1) | USPAT | OR | OFF | 2008/05/20 09:39 |
| S26 | 472 | S25 And (@ad<"20041012" or @pd<"20041012" or @rlad <"20041012") | USPAT | OR | OFF | 2008/05/20 09:39 |

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| S27 | 31 | S26 And Design\$5 And ((information or content) near4 (page or website or (web near site) or portal)) And (appearance or Template\$1) And (Display \$5 near4 information) And (Deploy\$3 or render\$3) And (Edit\$5 near4 tool\$1) | USPAT | OR | OFF | 2008/05/20 09:40 |
| S28 | 0 | "Profile Service -Profiles on Complex Structures".ti. | USPAT | OR | OFF | 2008/05/20 11:18 |
| S29 | 32 | ("Profile" near4 "Service ").ti. | USPAT | OR | OFF | 2008/05/20 11:19 |
| S30 | 1 | ("Profile" near4 (user or customer or viewer)).ti. And (Advertis\$5 or coupon \$ or ad\$1) And (Update near4 content) And (preference\$ or profile\$1) | USPAT | OR | OFF | 2008/05/20 11:23 |
| S31 | 1 | "7062453".pn. | USPAT | OR | OFF | 2008/05/20 11:57 |
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| S33 | 0 | ("20060080166").pn. | USPAT | OR | OFF | 2008/05/20 15:00 |
| S34 | 0 | ("20060080166").pn. | USPAT | OR | OFF | 2008/05/20 15:02 |
| S35 | 1 | "20060080166".pn. | US-PGPUB; USPAT | OR | OFF | 2008/05/20 15:03 |
| S36 | 58 | "6587127" | USPAT | OR | OFF | 2008/05/21 08:29 |
| S38 | 42 | "5758072" | USPAT | OR | OFF | 2008/05/21 12:33 |
| S39 | 1 | "5758072".pn. | USPAT | OR | OFF | 2008/05/21 12:34 |
| S40 | 11 | ((information or content) near4 (page or website or (web near site) or portal)) And (RSS or rdf) near4 feed | USPAT | OR | OFF | 2008/05/21 12:43 |
| S41 | 1 | "5809590".pn. | USPAT | OR | OFF | 2008/05/21 17:53 |
| S42 | 1 | "6587127".pn. | USPAT | OR | OFF | 2008/05/22 17:01 |

5/ 23/ 2008 9:05:35 AM

C:\Documents and Settings\mvanderhorst\My Documents\EAST\Workspaces\10711891-20060080166 - TAKAHASHI.wsp

PLUS Search Results for S/N 10711891, Searched Mon May 12 15:05:50 EDT 2008

The Patent Linguistics Utility System (PLUS) is a USPTO automated search system for U.S. Patents from 1971 to the present PLUS is a query-by-example search system which produces a list of patents that are most closely related linguistically to the application searched. This search was prepared by the staff of the Scientific and Technical Information Center, SIRA.

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